



THE HERALD



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April 2004

The New 2005 Cadillac STS With Rear Wheel Or All Wheel Drive



Courtesy of Motor Trend Magazine

**Cadillac LaSalle Club, Inc. Web Site: www.cadillaclasalleclub.org
NorthStar Region Web Site: www.northstarcadillac.org**



CADILLAC LASALLE CLUB, INC.

April 2004

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Club Events Calendar

- April 12, 2004 (Mon) **Burger Run. Mancinis Char House Restaurant**, 531 W. 7th Street, St. Paul, MN 55102-3091. Phone # 651-224-7345. Time: 6:30PM. You will be able to order steak, fish or chicken. The cost will be \$10.00 per person (**2 Club Members per Club family only**), includes tax, gratuity and coffee or milk. Please fill out the bottom portion of the flyer, located in this newsletter, and send it along with your check to Duane and Linda Warren by April 1, 2004. They need this information for making the final reservations. We would like to see 100 or more Club Members at this great event. We always have a great time at this establishment and the food and service is top notch. Make sure to look at the Mancinis flyer for more information and reservation slip.
- April 24, 2004 (Sat) **Classic Car Club Garage Tour**. Meet at Peter Hustads Classic Limousines, 2501 N. 2nd Street, Mpls., MN. Meet there at 8:00AM. Tour leaves at 9:00AM sharp. This is a great tour.
- May 2, 2004 (Sun) **Buick Spring Extravaganza Car Show and Swap Meet**. Location is the Minnesota State Fairgrounds. (Machinery Hill) Gates open at 7:00 AM, trophies at 2:30 PM. Cost is \$7.00 for car and driver until April 14, 2004, after that it is \$10.00. Admission for walk-in is \$5.00, under 12 with adult free, and seniors 62 and over free. For more information call 651-770-8096.
- May 9, 2004 (Sun) **First Fifty Car Show and Swap Meet**. Location, Minnesota State Fairgrounds - Machinery Hill. Time, 6:00 AM - 4:00 PM. Pre-Registration \$15.00 w/T-shirt, deadline April 15, 2004, after that \$15.00 no T-shirt. 1977 and older antique, collector, street-rod, customs, muscle cars, trucks and specialty interest vehicles. For information and registration forms call 763-755-6600.
- May 13, 2004 (Thu) **Board Meeting**. Location Richfield Bloomington Credit Union, 345 77th Street, Richfield, MN 55432, phone number 612-869-1037. Time: 7:00PM. All members are welcome.
- May 20, 2004 (Thu) **Burger Run. Doolittles Air Café**, 550 Winnetka Avenue N., Golden Valley 55427. (near Hwy. 55 and Winnetka) Time: 6:30PM. Phone # 763-542-1931. Please notify Duane and Linda Warren if you are going to attend, Ph. # 763-420-7980. Casual dining. www.doolittlesaircafe.com
- May 22, 2004 (Sat) **Spring Driving Tour**. This tour will be in Western Wisconsin. More information to follow.
- June 6, 2004 (Sun) **All GM Car and Truck Show**. This event is held at the Minnesota State Fair Grounds. Gates open at 8:00AM. We will need volunteers to help at this event. You only have to work a short time and then you have the rest of the day to walk around and enjoy the great cars and trucks. If you want to volunteer, contact Duane Warren, ph. # 763-420-7980. More information to follow.
- June 18 - 20, 2004 (Fri. - Sun.) **Back to the '50's**. This is one of the largest Car Shows in the country. Location Minnesota State Fair Grounds. For more information go to their Web Page MSRA. (www.msra.com)
- June 23 - 26, 2004 (Wed. - Sat.) **Cadillac LaSalle Club Grand Nationals**. Location is South Bend, IN. Host hotel Marriott in Downtown South Bend, IN. Cost is \$104.00 per night (4 nights). Hotel phone number is 1-574-234-2000. When making reservations make sure to tell them you are a member of the Cadillac LaSalle Club, so you get the discount rate. (\$104.00) To get more information check elsewhere in this newsletter under info. 2004 G.N.'s or go to the National Web Site: www.cadillaclasalleclub.org
- July , 2004 **Driving Tour**. More information to follow.
- August 19, 2004 (Thu) **Board Meeting**. Location Richfield Bloomington Credit Union, 345 77th Street, Richfield, MN 55432, phone number 612-869-1037. Time: 7:00PM. All members are welcome.
- September 12 - 18, 2004 (Sun. - Sat) **National Driving Tour**. Rocky Mountain Region (Colorado) is hosting the National Driving Tour. Check their Web Site: www.rmrlc.com for more information.



Club Events Calendar continued from page 2

- September 24 - 26, 2004 **Fall Tour.** Paul and Millie Johnson will be leading us on another excellent tour. The tour will be in the 20th Street Minnesota River By-Ways. The Motel we will be staying at is the Microtel Inns & Suites, 424 South St., New Ulm, MN. Phone number 507-354-9800 or 1-888-771-7171. There are 15 rooms set aside, 12 rooms have two queen size beds and the remaining 3 rooms are suites. The price of the queen bed rooms are \$69.00 + tax a night and the Suites are \$79.00 + tax a night. If you are going to attend the fall tour you should make your reservations soon. When making reservations make sure to mention you are with the NorthStar Region/Cadillac LaSalle Club. Also when making reservations make sure to make them for Friday and Saturday night. Check our Web Site and The Herald for additional information.
- October 21, 2004 (Thu) **Board Meeting.** Location Richfield Bloomington Credit Union, 345 E. 77th Street, Richfield, MN 55432, phone number 612-869-1037. Time: 7:00PM. All members are welcome.
- October , 2004 (Sun) **Annual Sunday Brunch.** More information to follow.
- November 18, 2004 (Thu) **Board Meeting.** Location Richfield Bloomington Credit Union, 345 E. 77th Street, Richfield, MN 55432, phone number 612-869-1037. Time: 7:00PM. All members are welcome.

LOCAL WEEKEND CAR SHOW INFORMATION

Downtown St. Paul— Starts Saturday, May 29 - October 2, 2004. Kellogg Park, between Robert and Wabasha Streets. 6:00 PM start time. No car show on Saturday, July 3, 2004 due to Taste of Minnesota.

Downtown North St. Paul— Starts Friday, June 11- September 17, 2004. Parking on 7th Avenue and surrounding area. No parking in the area until 5:00 PM.

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Cadillac Standard Of The World



Ramblin Roy's Ramblings

Ramblin Roy's been Rambling through the Internet this month, It's called surfing but at the speed my two fingers type Rambling is closer to the truth. Here's more Cadillac Trivia, this time regarding the Eldorado. El Dorado (two words) is Spanish for "the gilded, or golden, one" or more loosely translated, "the golden man" from Spanish conquistadors folklore from 1530 AD. Cadillac first used the term in 1952 where it appeared on a specially built convertible show car to commemorate Cadillac's Golden Anniversary, their 50th. A showstopper with its 14-Karat Gold trim, ivory-like white lacquer paint and East Indian red pepper leather.

In late 1953 Eldorado (one word) was on 533, special-bodied, "top of the line," convertibles at a 50% price premium of

\$7750, making it the highest-priced production car in America. In '54 the price dropped a couple thousand and production nearly quadrupled to 2150 and then 3950 in '55 with anew motor at 270 HP with dual 4-barrels.

Eldorado immediately became known as apace setter with the introduction of the wrap-around windshield. For the rest of the fifties, Eldorado previewed styling innovations introduced to the rest of the line the following year. Examples include: Hydra-Matic transmission with the selector in the dash instead of atop the steering column, power steering, wire wheels to improve brake cooling, whitewall tires, built-in fog lights, vanity mirrors, signal-seeking & pushbutton radios, under seat heater, windshield washers, oil filters and power seats & windows.

In '56 Eldorado, with its distinctive gold script, became a sub-series with a

(Ramblin Roy continued on page 4)



(Ramblin Roy continued from page 3)
2-door hardtop Coupe DeVille including the George Barris inspired Landau top and a convertible called Biarritz. Both were priced at \$6501 with just over 6000 built. Joined in '57 by a 4-door hardtop this version of Eldorado ran through '58 and was considered by many to be America's most beautiful production car.

From there things went south with the Italian built '59 & '60. From '61-'66 Eldorados were mostly upscale convertibles with little distinction. '67-'78 shared the FWD Olds Toronado platform introduced in '66. Eldos, however, were powered by Cadillac engines including the largest production car V-8 ever with a 500 CID from '70 through '76.

From 20,000 annually in the late sixties to over 50,000 at times in the seventies, Eldorado was a big moneymaker for GM. But, just like the oil embargo killed the 500 CID motor, the 5 mph bumper came in '73 killing the classic '71 & '72's look plus fears of government mandated roof-crush standards killed the hardtop and the last year for the rag-top was '76.

The pillared coupe ran until '79 when the all new, downsized, and also Toronado based, Eldorado "personal couple" was introduced. A whole 20" shorter, 8" narrower and 1150# lighter than its predecessor, it used the Olds 350 port FI gas and ill-fated Diesel engines. A record 67,436 were built. In '80 the power came from the Cadillac 368, cousin to the 425, 472 and 500 CID V-8's. Then, in '81 through '85 the less robust, Aluminum 4100 (250 CID) motor was used. At least in terms of volume, the '79 - '85 run was the most popular Eldorado ever with a production high of 67,436 in '84.

Then the cruelest blow of all, they again downsized, '86-'91 Eldorado was a mere shadow of a former great Eldorado. Production slipped to a mere 13,000 as did Cadillac's grip on the luxury car market for the first time since

overcoming Packard in 1951.

The '92-'02 model revived sales for a while, especially with the introduction of the NorthStar engine in '93. But sales dwindled; dropping into the teens again until the last Eldorado was built in 2002, Cadillac's 100th year, 50 years after the 1st Eldorado appeared.

So why my sudden interest in Eldorado? Because Maxine & I are the proud new owners of a 1980 Eldorado from FL. At this writing we haven't seen it yet but our son checked it out, bought it and hauled it home for us from its most recent home in Excelsior, MN.

See Roy's pictures on page 5 and 10.

Roy Boone, Club Columnist



Editorial

Today while I'm writing this letter, I'm looking out my window and enjoying the bright sunny skies and the temperature in the 50's. I sure hope Spring has sprung.

I'm about ready to take the cover off my Eldo and start driving it around. About all I have to do is some minor things, like clean-up, waxing the car and changing the oil. I'm sure many of you are also busy getting your cars ready for touring and other car events. I know some of you have a lot more to do than I did. I know some of you are rebuilding your engines or transmissions or both. Also some of you are going through complete restorations, a real chore.

I'm hoping this weather holds so we can drive our cars to Mancinis Party on Monday, April 12, 2004. Remember there will be a special parking area for our cars. If most of the members attending would drive their cars there we could

have our own car show at the same time.

For those of you who attend the Saturday night Downtown St. Paul Car Show, that event starts Saturday, May 29, 2004. Also for those of you who attend the Friday night North St. Paul Car Show, that event starts Friday, June 11, 2004. Remember that show starts at 5:00PM. They don't want you parking your car there until that time. Doing so may jeopardize this event.

Check the events calendar for a couple car shows in May at the Minnesota State Fairgrounds. These are not our events, but are great car shows.

Sunday, June 6, 2004 is the All GM Car Truck Show at the Minnesota State Fairgrounds. This is a big car show event. Our club receives money from this event, which helps keep our club going. Duane Warren is our representative to the GMCCA which governs this event. They need volunteers to help with this event. The work is easy and only takes at the most one hour of your time. If you would like to volunteer your time, please contact Duane Warren at 763-420-7980. Also remember to send your registration form in, if you are going to attend this event. The orange flyer in this newsletter has the form.

I chose to put the picture of the new 2005 Cadillac STS that will be coming out this fall. I know a few of you don't like this new design that Cadillac is using for their new upcoming vehicles. Myself I like it. It's different from what is coming from Asia and Europe. I think Cadillac is building excitement and durability into their new vehicles. Cadillac is even getting back into the performance picture and racing.

I'm going to step up to the soap box again and ask you to start sending in some stories about your cars, excitement you had rebuilding them or the bad luck you had with a project. Send some pictures also. Send them to me or Roy Boone.

Talk to you next month.
Richard Moeschter, Editor

Ramblin Roy's Pictures



(Ramblin Roy's Pictures continued on page 10)